

DPC Family Crawfish Boil

SPONSORSHIP OPPORTUNITIES

KING CRAWFISH \$10,000 (SOLD!)



As the highest-level sponsor, your brand takes center stage throughout the entire event experience.

Premier Benefits:

- “King Crawfish” moment: Sponsor name announced during the first drop of crawfish.
- As the highest-level sponsor, your brand takes center stage throughout the entire event experience.
- Premier Benefits:
- Exclusive “King Crawfish” moment — your company announced during the first ceremonial drop of crawfish
- Reserved, front-row King Crawfish table with branded décor
- Custom sponsor-branded bibs or napkins (featured in attendee photos)
- Logo on crawfish serving tickets
- Prominent banner placement at the open bar
- Premium logo placement on event posters displayed throughout the venue
- Branded presence across all event marketing (pre- and post-event communications)
- Logo on DenverPetroleumClub.com event page
- Logo on all social media graphics
- Verbal recognition during the program
- Opportunity to address attendees during the program
- Opportunity to distribute branded promotional items onsite
- Branded photo backdrop inclusion
- Twenty-five (25) complimentary admissions
- Impact: Category exclusivity, premium brand visibility, and direct engagement with attendees.

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BOIL MASTER
\$5,000 (SOLD)



A premium sponsorship tier designed for brands that want meaningful recognition and event-day engagement.

Benefits:

- Branded photo backdrop inclusion (your logo appears in attendee photos shared socially)
- Recognition in all pre-event communications
- Logo on all social media graphics
- Logo on the event page
- Verbal recognition during the program
- Banner placement in front of the crawfish table
- Logo featured prominently throughout the event
- Ten (10) complimentary admissions
- Impact: Strong brand alignment with the event's central experience.

CRAWFISH GUMBO
\$5,000 (THREE AVAILABLE)

Position your brand alongside one of the event's featured culinary experiences.

Benefits:

- Recognition in all pre- and post-event communications
- Logo on DenverPetroleumClub.com event page
- Logo on all social media graphics
- Verbal recognition during the program
- Logo placement on the crawfish table
- Ten (10) complimentary admissions

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CRAWFISH ETOUFEE

\$2,500 (FIVE AVAILABLE)

Kid Zone Sponsor - Align your brand with family fun and high-traffic engagement areas.

Benefits:

- Recognition in all pre-event communications
- Logo on all social media graphics
- Logo on the event page
- Banner placement near the band
- Logo placement throughout the Kid Zone area
- Five (5) complimentary admissions

CRAWFISH, NO THANKS! (FOOD TRUCK)

\$1,000 (SIX AVAILABLE)

Food Truck Sponsor - Perfect for brands seeking targeted onsite visibility.

Benefits:

- Logo on the event page
- Logo placement at the food truck
- Two (2) complimentary admissions

PO BOY

\$500 (TEN AVAILABLE)

An accessible way to show support and gain recognition.

Benefits:

- Logo on the event page
- Logo placement at the games area
- One (1) complimentary admission